

 **ReadyCloud**
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HOW A TASTE OF THE
SOUTH SAVED THOUSANDS
ANNUALLY WITH
FLAT RATE SELECT™



People looking for unique and nutty treats, or to offer a tasty gift to colleagues and loved ones, need not go any further than [A Taste of the South](#).



The company offers delectable nuts in a wide variety, ranging from traditional and lightly salted mixes, like their [Premium Mixed Nuts](#) ...

... to irresistible gift offerings, such as the [Southern Grace Gift Tower](#).



Just one crunchy taste, and you'll be convinced: Not only are you enjoying a true 'Taste of the South,' but we bet you won't be able to stop at just one nut.

INCREASED SALES & HIGHER SHIPPING VOLUME



As the **popularity** for these unique treats has increased, A Taste of the South's shipping volume has dramatically increased. The business found itself having a problem all e-retailers want to have: Shipping was cutting into their bottom line because they were **sending so many packages**.

A typically **shipping situation** for A Taste of the South involves using USPS Priority Mail to deliver their packages. Since many are time-sensitive orders, **Priority Mail** and its favorable zone pricing and delivery timetables (two to three business days), was the best option.



FLAT RATE SELECT TO THE RESCUE



Save big with **Flat Rate Select™** Priority Mail service for less.
Available only in ReadyShipper

When the business started using **Flat Rate Select™**, a built-in and instant shipping discount that's only available in [ReadyShipper X](#), the savings realized were an immediate benefit to the company's bottom line and **Return on Investment (ROI)**.



“ReadyShipper X and Flat Rate Select remains the backbone of our fulfillment. And it's the reason why we save around \$5,000 /year on shipping costs.”

Elie, owner - of A Taste of the South

START SAVING TODAY AT: [FLATRATESELECT.COM](https://flatrateselect.com)