

HOW A TASTE OF THE SOUTH SAVED THOUSANDS ANNUALLY WITH FLAT RATE SELECT TM



People looking for unique and nutty treats, or to offer a tasty gift to colleagues and loved ones, need not go any further than A Taste of the South.



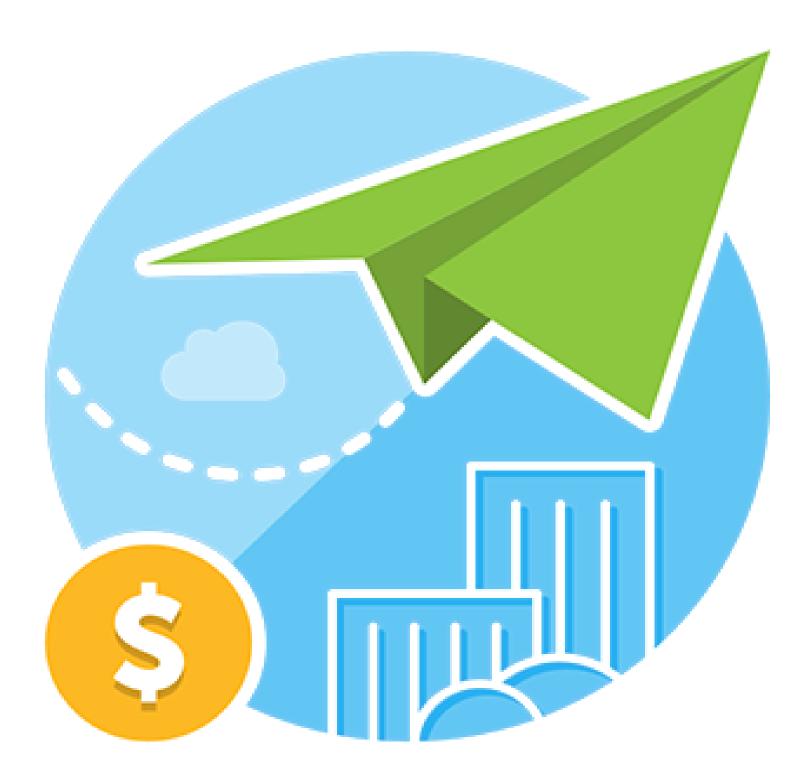
The company offers delectable nuts in a wide variety, ranging from traditional and lightly salted mixes, like their **Premium Mixed Nuts** ...

... to irresistible gift offerings, such as the <u>Southern</u>
<u>Grace Gift Tower</u>.



Just one crunchy taste, and you'll be convinced: Not only are you enjoying a true 'Taste of the South,' but we bet you won't be able to stop at just one nut.

INCREASED SALES & HIGHER SHIPPING VOLUME



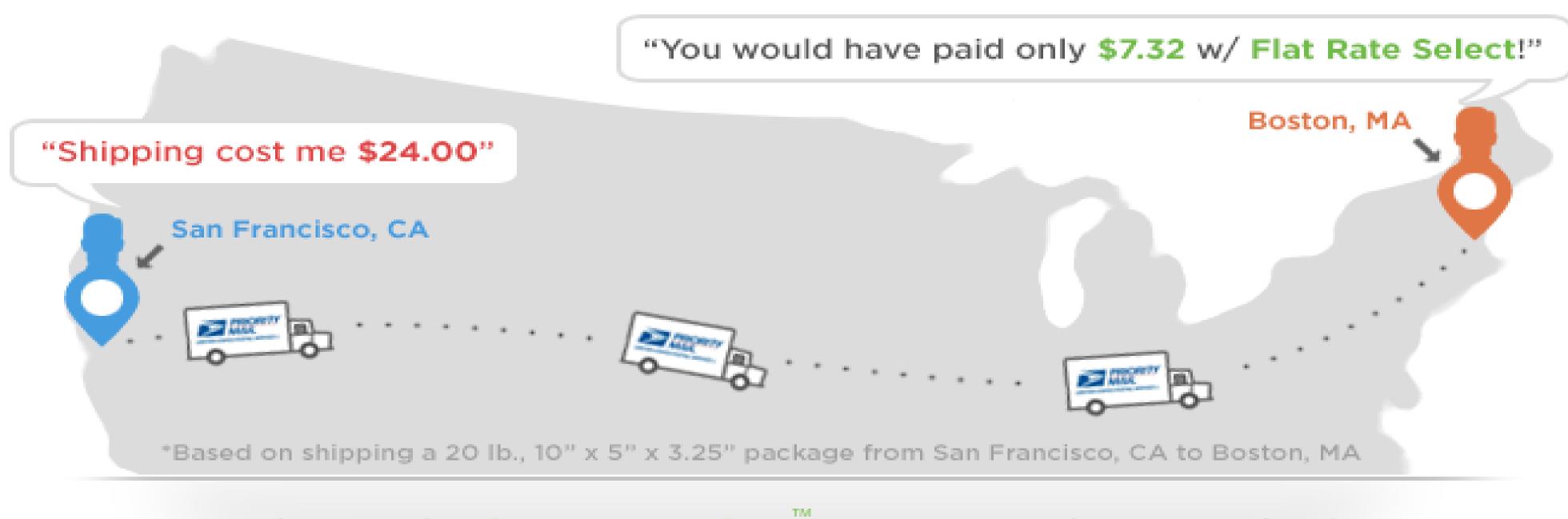
As the **popularity** for these unique treats has increased, A Taste of the South's shipping volume has dramatically increased. The business found itself having a problem all eretailers want to have: Shipping was cutting into their bottom line because they were **sending** so many packages.

situation for A Taste of the South involves using USPS Priority Mail to deliver their packages. Since many are time-sensitive orders,

Priority Mail and its favorable zone pricing and delivery timetables (two to three business days), was the best option.



FLATRATE SELECT TO THE RESCUE



Save big with **Flat Rate Select**! Priority Mail service for less.

Available only in ReadyShipper

When the business started using **Flat Rate SelectTM**, a built-in and instant shipping discount that's only available in **ReadyShipper X**, the savings realized were an immediate benefit to the company's bottom line and **Return on Investment** (ROI).



ReadyShipper X and Flat Rate Select remains the backbone of our fulfillment. And it's the reason why we save around \$5,000 /year on shipping costs.

Elie, owner - of A Taste of the South

START SAVING TODAY AT: FLATRATESELECT.COM